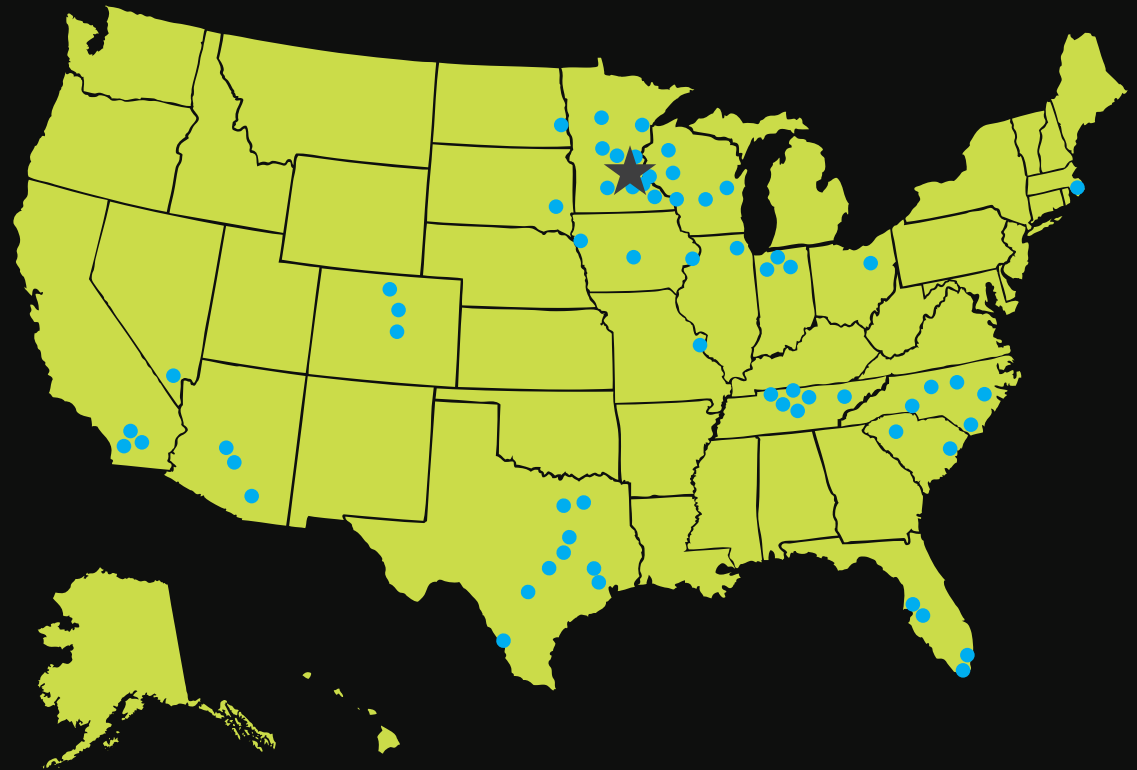




CENTRAL IOWA MEDIA KIT

CAPTIVE ADVERTISING for a
DISTRACTED WORLD

Advertise in our
**STRONG LOCAL
VENUE NETWORK**
with
**NATIONWIDE
COVERAGE**



★ = Social Indoor
Headquarters

● = Franchise
Market

PLACE-BASED QUALITY ADVERTISING

When you advertise within our network, your brand will reach consumers in high-traffic restaurants, bars and venues all across the area with lasting impressions.



DIGITAL INDOOR ADS

are the ultimate in captive audience marketing because consumers can't flip the page, change the channel, or turn it off. Digital ads allow for multiple creative changes on the fly. Your continuous ad loop runs **560 times per day**, per monitor.



VENUES OF ALL KINDS

Target your audience by the venues they frequent! Put your brand in **sports bars, concert venues, breweries, family restaurants, sports arenas, night clubs, gyms, fine-dining**, & more! Allow your brand to be a part of their experience.

THE BENEFITS

ROTATION

You can change your ads as often as you wish, and/or run multiple creatives.

ENGAGEMENT

Ads in the vanity area and above urinals can't be missed. They also target a gender specific, captive audience.

COST EFFECTIVE

Digital media means you don't pay for print production. Your ad could post for less than a dollar per day.

TARGET MARKET

Ads can be targeted to men or women; metro, suburban, or rural areas and other demographics based on the location and venue type.

CREATIVE

Ads can be static, or full motion. In-house creative services are available upon request.



X GAMES
AUGUST 1-4, 2019
MINNEAPOLIS, MN

THE BLIND SHAPE
CHEVY METAL
DIPLD
INCUBUS
P.O.S.
SUMRS
WU-TANG CLAN

TICKETS ON SALE NOW
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PURPLE DAILY
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GMC

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LOTTLER

Digital isn't all that we do...
PRINT IS ALWAYS AN OPTION!

geopath

means...

THIRD PARTY AUDITED INVENTORY

INDUSTRY STANDARD

Geopath measures and analyzes audience location to determine how consumers engage with out-of-home advertising as they move throughout the world.

CREDIBILITY & TRANSPARENCY

When a company's inventory is audited, it means the data and metrics provided can be trusted.

ACCURATE METRICS

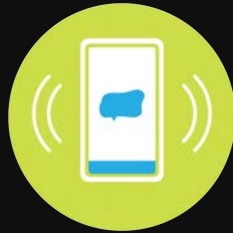
Geopath verifies the accuracy of their statistics related to ad impressions and other key performance indicators. Advertisers can have confidence in the data, enabling them to make more informed decisions.

PROOF OF PERFORMANCE

Our clients can be assured their ads are reaching the intended audience while generating quality results. We can provide evidence of the actual reach and impact of the campaign.



THE NUMBERS *AS OF APRIL 2024*



3K+

AUDITED DIGITAL BOARDS
ACROSS THE USA



73M+

AVG. IMPRESSIONS TOTAL
MONTHLY ACROSS THE USA



25K+

AVG. IMPRESSIONS
PER BOARD PER MONTH



6,300+

AVG. IMPRESSIONS
PER BOARD PER WEEK



900+

AVG. IMPRESSIONS
PER BOARD PER DAY

...AND GROWING!

ALL DATA PROVIDED BY **geopath**

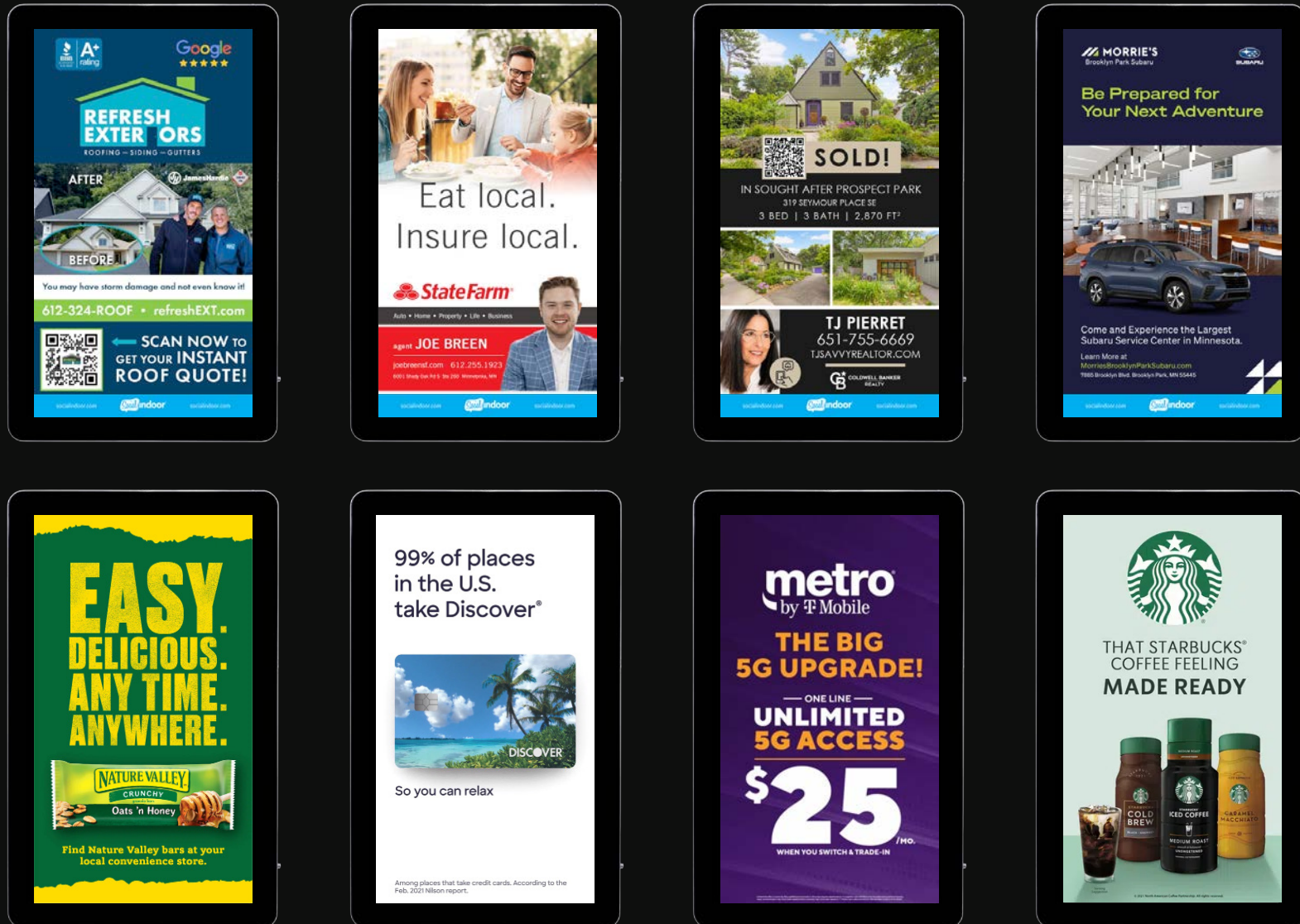
LOCAL AND REGIONAL VENUES

We work with the area's most popular restaurants, bars, gyms, arenas, theaters, golf courses and more!



WELL-KNOWN BRANDS

We can accomodate any budget for hyper local coverage or go across the country.



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